

BY THE NUMBERS

MOVING CULTURE IN THE RIGHT DIRECTION

WHAT GETS MEASURED, GETS BETTER

Richard D. Fain, Chairman and CEO of Royal Caribbean Cruises Ltd., points out in his insightful interview on pages 58-59, "What gets measured, gets better." Ethisphere's 2016 World's Most Ethical Companies® supports this concept by demonstrating that consistently conducting an employee perception and culture of ethics assessment does lead to significant gains. As an organization looking to improve its corporate culture, some of the key questions you should be asking are, "Do you regularly evaluate your corporate culture?" and "Do you assess all critical elements or do you merely skim the surface?"

88%

The overwhelming majority of employees indicated that their organization has a strong tone from the top (leadership's commitment to ethics & integrity), up 8% from 80% to 88% year-over-year.

↑
+8%

74%

Strong tone at the middle (management's commitment to ethics & integrity) experienced an even more impressive annual gain of 10%, increasing from 64% to 74%.

↑
+10%

77%

More than three out of four employees showed a willingness to come forward and report his/her concern(s), an increase of 6% from 71% to 77% year-over-year.

↑
+6%



* Statistics source: Ethisphere's 2015 and 2016 World's Most Ethical Data Set*